



## Ollie's Celebrates Grand Opening of its 600th Store and Expansion into 34th State

July 17, 2025

### *Bargains Coming to Belmont, NH*

HARRISBURG, Pa., July 17, 2025 /PRNewswire/ -- Ollie's Bargain Outlet Holdings, Inc. (NASDAQ:OLLI) today celebrates the Grand Opening of its 600<sup>th</sup> store in Belmont and expansion into New Hampshire, its 34<sup>th</sup> state. Ollie's is America's largest retailer of brand name closeout merchandise and excess inventory at up to 70% off the fancy stores' prices every day! You'll find bargains on books, flooring, food, housewares, toys, electronics, bed and bath, health and beauty, pet supplies, and so much more! The Grand Opening of Ollie's 600<sup>th</sup> store will take place today, Thursday, July 17<sup>th</sup> at the Belmont, New Hampshire store located at 96 Daniel Webster Highway in the old Big Lots location.



"We are thrilled to bring our huge selection of brand name household merchandise at prices up to 70% below the fancy stores to the great city of Belmont and state of New Hampshire," said Eric van der Valk, President and Chief Executive Officer of Ollie's Bargain Outlet. "At a time when many people are trying to stretch their hard-earned dollars, we are delivering unprecedented value through an ever-changing assortment of everyday household products that combines quality, national brands, and pricing in a way that can only be found at Ollie's. To the great people of New Hampshire, if you have never been to an Ollie's store, we invite you to come to Belmont and see what we are all about. We are passionate about what we do, the people we serve and the communities in which we operate."

Ollie's brings about 50 to 60 new jobs to the local community with each new store it opens, ranging from cashiers to team leaders. Ollie's employs over 13,000 associates across the company.

For more information about Ollie's, visit [www.ollies.com](http://www.ollies.com) and like us on Facebook.

### **About Ollie's**

Ollie's is a leading off-price retailer of brand name household products. Since our founding in 1982, our mission has been to sell Good Stuff Cheap®. We do this through a flexible buying model that focuses on closeout merchandise and excess inventory from suppliers and manufacturers around the world. Our stores offer Real Brands! Real Bargains!® in a treasure hunt environment at prices up to 70% below other retailers. As of May 3, 2025, we operated 584 stores in 32 states and growing! For more information, visit [www.ollies.com](http://www.ollies.com).

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SOURCE Ollie's Bargain Outlet Holdings, Inc.

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