
UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

SCHEDULE 14A
(RULE 14a-101)

PROXY STATEMENT PURSUANT TO SECTION 14(A) OF THE
SECURITIES EXCHANGE ACT OF 1934

Filed by the Registrant

Filed by a Party other than the Registrant

Check the appropriate box:

Preliminary Proxy Statement

Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))

Definitive Proxy Statement

Definitive Additional Materials

Soliciting Material Pursuant to Sec.240.14a-12

OLLIE'S BARGAIN OUTLET HOLDINGS, INC.

(Name of Registrant as Specified in its Charter)

PAYMENT OF FILING FEE (CHECK THE APPROPRIATE BOX):

No fee required.

Fee computed on table in exhibit required by Item 25(b) per Exchange Act Rules 14a-6(i)(1) and 0-11.

Your **Vote** Counts!

OLLIE'S BARGAIN OUTLET HOLDINGS, INC.

2025 Annual Meeting

Vote by June 11, 2025

11:59 PM ET

OLLIE'S BARGAIN OUTLET HOLDINGS, INC.
625 ALLENTOWN BOULEVARD, SUITE 1
HARRISBURG, PA 17112
ATTN: JAMES J. CONYALE



V72578-P27308

You invested in OLLIE'S BARGAIN OUTLET HOLDINGS, INC. and it's time to vote!

You have the right to vote on proposals being presented at the Annual Meeting. **This is an important notice regarding the availability of proxy materials for the annual meeting of stockholders to be held on June 12, 2025.**

Get informed before you vote

View the Notice and Annual Proxy Statement and 10-K Wrap online OR you can receive a free paper or email copy of the material(s) by requesting them prior to May 29, 2025. If you would like to request a copy of the material(s) for this and/or future stockholder meetings, you may (1) visit www.ProxyVote.com, (2) call 1-800-579-1639, or (3) send an email to sendmaterial@proxyvote.com. If sending an email, please include your control number (indicated below) in the subject line. Unless requested, you will not otherwise receive a paper or email copy.



For complete information and to vote, visit www.ProxyVote.com

Control #

Smartphone users

Point your camera here and
vote without entering a
control number



Vote in Person at the Meeting*

June 12, 2025
10:00 AM EDT

Colonial Golf and Tennis Club
4901 Linglestown Road
Harrisburg, PA 17112

*Please check the meeting materials for any special requirements for meeting attendance. At the meeting, you will need to have valid photo identification and request a ballot to vote these shares.

THIS IS NOT A VOTABLE BALLOT

This is an overview of the proposals being presented at the upcoming stockholder meeting. Please follow the instructions on the reverse side to vote these important matters.

Voting Items	Board Recommends
1. Election of Directors of the Board to hold office until the 2026 Annual Stockholders Meeting or until their respective successors have been elected and qualified.	
Nominees:	
1a. Alissa Ahlman	✔ For
1b. Mary Baglivo	✔ For
1c. Robert Fisch	✔ For
1d. Stanley Fleishman	✔ For
1e. Thomas Hendrickson	✔ For
1f. Abid Rizvi	✔ For
1g. John Swygert	✔ For
1h. Eric van der Valk	✔ For
1i. Stephen White	✔ For
1j. Richard Zannino	✔ For
2. To approve a non-binding advisory proposal regarding named executive officer compensation.	✔ For
3. To approve a new 2025 Equity Incentive Plan, which our Board adopted subject to approval by the Company's stockholders at the 2025 annual meeting, to succeed the Company's 2015 Equity Incentive Plan, which is expiring.	✔ For
4. To ratify the appointment of KPMG LLP as the Company's independent registered public accounting firm for the fiscal year ending January 31, 2026.	✔ For
NOTE: Such other matters that may properly come before the meeting or any adjournments or postponements of the meeting.	

Prefer to receive an email instead? While voting on www.ProxyVote.com, be sure to click "Delivery Settings".